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5 Reasons to Automate Your Retail

2. Plan Ahead

– Make well-informed decision making

As retail actions are performed, *retail management software builds a detailed history of each event.* Analysis of this history then provides the basis for merchandising decisions.

A collection of predefined reports can be run for any date range with online filters and multiple options to suit the user. Thus, it helps you to stay ahead of the competition and makes your decision-making faster, more accurate, and most importantly on-time.



4. Give Your Customers What They Want

With an integrated loyalty program, you can *differentiate between customers who have unique sales potential and the countless flying purchasers.*

You can also log each customer's preference and pamper them in various privilege scripts in form of barcoded, magnetic or smart cards.



1. Know Yourself

Retail management software is the nervous-system of your retail business, and it shoulders your responsibility. It *automates your tasks and activities and helps you in expanding your retail.*



Retail management software feeds you with enough information that you can actually view yourself from a complete and distinct perspective.

“Retail management software helps you in expanding your retail.”

3. Get Better Prices From Your Vendors



Retail management software helps you in comparative analysis of vendor-wise pricing and procurement details. It also *helps you in finding out which vendor's stock is moving faster and whose stock gives you more margins on products sold.*



5. Keep Good Financial Records



What if you're asked to enter only 40% of data in Financial Accounting System and your 100% Final Accounts is prepared? *Surprised...*

It is observed that 60% of retail business transactions come from Purchase, Purchase Return, Sale and Sale Returns. This integrated system will *automatically transfer necessary data into books of accounts.* What you need to do is to enter balance 40% of your accounting information (like Cash/Bank and Journal/Contra Vouchers). Integrate retail accounts or any third-party software with your retail management software to rollout your business efficiently.