

Common Mistakes



Choosing Right POS

Why?

[Common Mistakes of Retailers When They choosing POS System & Software!]

If you're like most retailers, you're worried about making a mistake when you choose point of sale (POS) software.

Buying POS software is a big investment. POS software can have huge impact on the efficiency and success of your retail business!



What's more, there are around 1,000 different POS systems to choose from. And they're all different. All these choices can be overwhelming and confusing. The truth is choosing POS software is very difficult. *And too many retailers end up with the wrong system. In fact, it's common for retailers to go through 2, 3 or even 4 different POS systems before they find one they're happy with.* Those mistakes probably cost at least \$10,000 - \$100,000.

Here are **few mistakes** that retailers making **over and over** again.

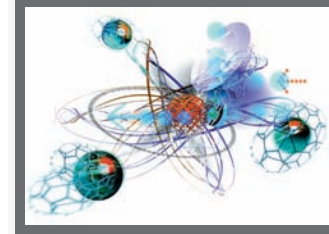


>> They Buy Hardware First *Wrong Decision*

Too Many retailers repeating to say, *"I just bought new computers, printers and I have everything ready to go. Now I need to find POS software."*

We recognized as soon as we heard from the retailers. *They could have saved a lot of time and money if retailers selected POS software first.*

First of all, your POS software will have hardware and operating system requirements. For example, *the software will require a certain version of Windows, Unix or Linux, unless it's an open architecture system.* In addition, each program will only function with certain types of printers, scanners, cash drawers and card readers.



Second, and more importantly, not all POS systems are the same. And the *system that you choose is very important.*

It will have a huge impact on the efficiency of your business. If you install your computer system first, you will limit your POS software choices. The perfect fit for your unique business might run on UNIX but you already bought a Windows 2003 Server. You might also find that the printers and scanners you just bought aren't compatible either.

You can avoid frustration and save money if you choose the POS software first.

Then you can ask the software company about their recommended hardware and operating systems.

>> We Made It **EASY** >> We Made It **FAST** >> We Made It **ACCURATE** >> We Made It **CONTROLS**

Choosing Right POS

First-class Business Software

CELL.O

It's **Goal** of breaking the barriers between **people** and **technology**.

>> Why Your Business Need CELL.O [Cellular Operator]

Get big business benefits at an affordable price

- Cell.O is *Front-Runner & Premier POS software solution for MetroPCS & Cricket.*
- Reduce data entry, streamline sales processes, and *improve financial accuracy and cash flow.*
- Cell.O is designed to meet the POS needs of *small to mid-sized business owners with little IT knowledge.*
- Use Cell.O Retail Management to *define who can change prices, process returns, voids, & end of day reports.*



>> Common **Mistakes of Retailers** When They choosing **POS System & Software!**
>> Retailers Asking the **Wrong People**



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>> They Ask the Wrong People

All too often retailers ask a local computer consultant for suggestions about POS software. *Most computer*



consultants have good intentions but they tend to give poor advice when it comes to choosing POS software. Computer consultants are great sources for information about computers, hardware, and networking. However they don't usually understand the intricacies of POS software and retail management. Nor do they

realize that there are almost 1,000 different POS systems to choose from and it's VERY easy to choose the wrong one.

Every retail business is different and has different needs. If you get poor advice and select the wrong type of system, your business will lose money.

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